



HIDDEN Rookwood Films 2020

Terms and Conditions

OVERVIEW

Rookwood General Cemetery (RGC) invites individual and group proposals for **HIDDEN Rookwood Films 2020**.

HIDDEN is RGC's annual public arts program, which has been running since 2009. HIDDEN was established to encourage the public to visit and explore Rookwood – the oldest, largest and most multicultural cemetery in Australia. Each year the exhibition attracts over 4,000 visitors and significant media coverage. It is a unique opportunity for artists to engage in the cemetery's contemporary relevance, cultural practices and evocative sense of place.

The proposals are open to emerging, mid-career and established artists. We are looking for works that respond to the cemetery and engage with HIDDEN's themes of **history, culture, remembrance, diversity, love, mourning, spirituality, cycles of life and the passage of time**.

Artists may propose new or existing works that relate to the exhibition's themes. Artists are welcome to discuss ideas with the curator, Kath Fries, before submitting their proposals at curator@rookwoodcemetery.com.au

To view work from previous HIDDEN exhibitions, visit <http://www.hiddeninrookwood.com.au/past-exhibitions>

KEY DATES 2020

6 Apr: Entries close

8 May: Successful notification to artists

30 Jun: Final artist statement / videos due

19 Sep - 18 Oct: Exhibition

19 Sep: Launch

AWARDS & HONORARIUMS

- Entry is **free**
- **\$200** per artwork
- Rookwood Films Award - \$2,000
- Western Sydney Artist Award - \$1,000
- Cumberland Council Professional Development Award - valued at \$1000 (+ \$200 for materials)
- First Nations Artist Award - \$1000
- People's Choice Award - \$500
- Staff Choice Award - \$300

AWARDS & HONORARIUMS valued at \$8,000

Artists exhibiting in HIDDEN Films 2020 will receive \$200 per work, paid after the exhibition opening.

All works selected into HIDDEN Films 2020 are eligible for:

Rookwood Films Award \$2,000

RGC is offering a non-acquisitive award of \$2,000 for one artwork. The successful work will be selected by an external judge. The award recipient will be announced at the HIDDEN launch.

All works selected into HIDDEN Rookwood Sculptures, Films and Students are eligible for:

Western Sydney Artist Award \$1,000

RGC is offering a non-acquisitive award of \$1,000 to support the thriving art scene of Western Sydney. Artists must have a connection to Western Sydney through residence, family, work and/or study. To be considered for this award, artists must select this option on the application form. The successful work will be selected by an external judge and announced at the HIDDEN launch.

Cumberland Council Professional Development Award valued at \$1,000 (+ \$200 for materials)

Cumberland Council is offering a professional development award to an artist, including supported practice/project development and studio residency in 2021 at Council's brand-new community arts facility The Granville Centre. This award aims to support an artist in the development of practice and/or projects that creatively and directly engage with the Cumberland community. The Award is open to all HIDDEN artists with a demonstrated connection to Western Sydney. To be considered for this award, artists must select this option on the application form. The artist will be selected by Michael Brown (Gallery Director and Cultural Services Coordinator, Cumberland Council) in consultation with the curator, and announced at the HIDDEN launch.

First Nations Artist Award \$1,000

Dharug Strategic Management Group is offering a \$1000 award to a First Nations Australian Artist exhibiting in HIDDEN 2020. First

Nations Australians have the oldest continuous cultures in the world, and as Rookwood Cemetery is located on Dharug country, this First Nations Artist Award acknowledges and supports ongoing connection to country, community creativity and culture. To be considered for this award, artists must select this option on the application form. The successful work will be selected by an external judge and announced at the HIDDEN launch.

People's Choice Award \$500

RGC is offering a \$500 people's choice award. Visitors have the opportunity to vote for their favourite work. The award recipient will be notified the week after HIDDEN closes.

Staff Choice Award \$300

Staff at RGC enjoy hosting HIDDEN and voting for their favourite work. The staff choice award recipient will be announced at the HIDDEN launch.

SELECTION, JUDGING & CURATORIAL POLICY

Works will be selected by an external judge in conjunction with the curator. RGC reserves the right to change the judge/s without notice.

Successful artists will be contacted and announced on the HIDDEN website by 8 May 2020.

Artists can propose existing works or submit proposals for works yet to be made.

The **artwork statement** will be considered as part of the selection process. If successful it will be included in the catalogue. There will be an opportunity to amend and proof statements before print.

GENERAL CONDITIONS

The terms "Rookwood" and "RGC" refer to "Rookwood General Cemetery".

RGC is an **active working cemetery**. Works considered insensitive or disrespectful to RGC's stakeholders will not be considered. Artists must be respectful at all times of patrons using the site for funeral services.

There is no limit to the number of proposals submitted, but each proposal must have an individual application form.

HIDDEN receives media interest and artists may be invited for interviews and



photographs. RGC will provide support for any media opportunities that arise.

File Requirements

Videos should be a maximum of 4 minutes and be in HD (H264, mp4, Apple Pro Res or comparable quality from a high-resolution master).

Videos longer than 4 minutes may be considered but if selected the artist may be requested to reduce the length for inclusion in the program.

Artists are to provide a Vimeo, YouTube or DropBox link to the existing work or post a USB.

Artists are responsible for the cost of mailing any files on a USB, if unable to provide the work on a downloadable platform.

USBs will not be returned, however the USB will be destroyed (if requested by the artist) after selection (or exhibition if selected) to ensure the video's status of limited edition.

Due to the audience of HIDDEN Films ranging from 5 – 99 years, artists must ensure content is appropriate for family-friendly viewing.

Sale of Work

All sales enquiries will be passed on to artists.

Installation and Presentation

Works will be publicly displayed from 19 September to 18 October 2020.

Selected works will be compiled and displayed in a single showreel on one screen inside the American War Pavilion (across the road from Rookwood General Cemetery's office).

Artists are to include any required credits and acknowledgements at the end of the work, otherwise no titles please.

Rookwood will be adding interstitial titles - name of work, artist name and duration of work for each selected work.

Catalogue, Signage and Personal Sponsorship

The program of 10 videos will be acknowledged by wall label in the American War Pavilion.

The exhibition catalogue will include the name of the artist, title of the sculpture, year made, materials, brief artist statement, brief artist

biography and image of the work. If artists wish to acknowledge private sponsorship, relevant details need to be provided for inclusion in the catalogue and website.

Final copy can be submitted by 30 June 2020. No additional sponsorship signage can be included in the exhibition.

Copyright

Artists must own the copyright of their work. By signing the Application Form or submitting an online entry, the artist gives RGC the right to reproduce images of the sculpture/s provided by the artist and any images of the work in the exhibition for publicity, advertising, catalogue or archival purposes in any manner connected with the exhibition, as well as future exhibitions.

AGREEMENT TO TERMS AND CONDITIONS

By signing the Application Form, or submitting online, the artist acknowledges that this contract (Application Form and Terms & Conditions) is legally binding, and that the consideration received for the contract is the right to:

- be considered for HIDDEN Films 2020
- meet all requirements of eligibility
- have works displayed to the public
- allow copyright permissions
- potentially receive an award

APPLICATION PROCESS

Artists are welcome to discuss proposals with the curator prior to submission. Incomplete entries may not be considered.

Contact: Kath Fries

curator@rookwoodcemetery.com.au

Three ways to apply

Online: www.hiddeninrookwood.com.au

Post: Marketing & Communications – HIDDEN,
Rookwood General Cemetery,
PO BOX 291, Lidcombe NSW 1825

Email: curator@rookwoodcemetery.com.au

