



HIDDEN Rookwood Films 2021

Terms and Conditions

OVERVIEW

Rookwood General Cemetery (RGC) invites individual and group proposals for **HIDDEN Rookwood Films 2021**.

HIDDEN is RGC's annual public arts program, which has been running since 2009. HIDDEN was established to encourage the public to visit and explore Rookwood – the oldest, largest and most multicultural cemetery in Australia. Each year the exhibition attracts over 4,000 visitors and significant media coverage. It is a unique opportunity for artists to engage in the cemetery's contemporary relevance, cultural practices and evocative sense of place.

Entry is open to video artists and short-film makers across all career stages: emerging, mid-career and established.

We are looking for single channel video artworks and short films (up to 4 minutes duration) that respond to the cemetery and engage with HIDDEN's themes of **history, culture, remembrance, diversity, love, mourning, spirituality, cycles of life and the passage of time**.

Artists may propose new or existing works that relate to the exhibition's themes. Artists are welcome to discuss ideas with the curator, Kath Fries, before submitting their proposals at curator@rookwoodcemetery.com.au

To view work from previous HIDDEN exhibitions, visit www.hiddeninrookwood.com.au/past-exhibitions

KEY DATES 2021

- 9 Apr:** Entries close
- 10 May:** Successful notification to artists
- 30 Jun:** Final artist statement / videos due
- 4 Sep – 4 Oct:** HIDDEN Exhibition
- 4 Sep:** Launch

AWARDS & HONORARIUMS

- Entry is **free**
- **\$200 honorarium** per film
- Rookwood Films Award \$2,000
- Western Sydney Artist Award \$1,000
- Cumberland Council Professional Development Award (+ \$200 for materials)
- Muru Award \$1,000
- People's Choice Award \$500
- Staff Choice Award \$300

AWARDS & HONORARIUMS valued at \$8,000

Artists exhibiting in HIDDEN Films 2021 will receive \$200 per work, paid after exhibition launch.

Some awards require additional information. Please see application form.

Rookwood Films Award \$2,000

RGC is offering a non-acquisitive award of \$2,000 for one artwork. The successful work will be selected by an external panel of judges. The award recipient will be announced at the HIDDEN launch.

Western Sydney Artist Award \$1,000

RGC is offering a non-acquisitive award of \$1,000 to support the thriving art scene of Western Sydney. Artists must have a connection to Western Sydney through residence, family, work and/or study. The successful work will be selected by an external judge and announced at the HIDDEN launch.

Cumberland Council Professional Development Award (+ \$200 for materials)

Cumberland Council is offering a professional development award to an artist to support them in the development of a 2022 project that creatively and directly engages with the Cumberland community. This award includes mentoring and a studio residency at Council's community arts facility The Granville Centre. It is open to artists with a connection to Western Sydney. The artist will be selected by an external judge in consultation with the curator. RGC will contribute \$200 for art materials.

Muru Artist Award \$1,000

Dharug Strategic Management Group is offering a non-acquisitive \$2,000 award to a First Nations Australian artist. First Nations Australians have the oldest continuous culture in the world, and as Rookwood Cemetery is located on Dharug land, this award acknowledges and supports connection to country, community creativity and culture. 'Muru' is the Dharug word for pathways. We are inviting artists to reflect on metaphors and experiences of pathways, journeys, connections and storytelling. The successful work will be selected by an external judge and announced at the HIDDEN launch.

Staff Choice Award \$300

Staff at Rookwood enjoy hosting HIDDEN and the staff choice award recipient will be announced at the HIDDEN launch.

People's Choice Award \$500

RGC is offering a \$500 people's choice award. Visitors can vote for their favourite work. The award recipient will be notified the week after HIDDEN closes.

SELECTION, JUDGING & CURATORIAL POLICY

Works will be selected by an external judge in conjunction with the curator. RGC reserves the right to change the judge without notice.

Successful artists will be contacted and announced on the HIDDEN website by 10 May 2021.

Artists can propose existing works or submit proposals for works yet to be made.

The **artwork statement** will be considered as part of the selection process. If successful it will be included in the catalogue. There will be an opportunity to amend and proof statements before print.

GENERAL CONDITIONS

The terms "Rookwood" and "RGC" refer to "Rookwood General Cemetery".

RGC is an **active working cemetery**. Works considered insensitive or disrespectful to RGC's stakeholders will not be considered. Artists must be respectful at all times of patrons using the site for funeral services.

There is no limit to the number of proposals submitted, but each proposal must have an individual application form.

HIDDEN receives media interest and artists may be invited for interviews and photos. RGC will provide support for any media opportunities that arise.

File Requirements

Videos must be a maximum of 4 minutes and be in HD (H264, mp4, Apple Pro Res or comparable quality)

Videos longer than 4 minutes may be considered but if selected the artist may be requested to reduce the length for inclusion in the program.



Artists are to provide a Vimeo, YouTube or DropBox link to the existing work or post a USB.

Artists are responsible for the cost of mailing any files on a USB, if unable to provide the work on a downloadable platform. USBs will not be returned; the USB can be destroyed (if requested) after selection or exhibition to ensure the video's status of limited edition.

Due to the audience of HIDDEN Films, artists must ensure works are appropriate for family-friendly viewing.

Sale of Work

All sales enquiries will be passed on to artists.

Installation and Presentation

Works will be publicly displayed from 4 September to 4 October 2021.

Selected works will be uploaded to the HIDDEN website as individual files. Selected dates for screenings on-site are to be advised.

Artists are to include any required credits and acknowledgements at the end of the work, otherwise no titles please.

Rookwood will be adding interstitial titles: name of work, artist name and duration of work for each selected work.

Catalogue, Signage and Personal Sponsorship

The exhibition catalogue will include the name of the artist, title of the sculpture, year made, materials, brief artist statement, brief artist biography and image of the work. If artists wish to acknowledge private sponsorship, relevant details need to be provided for inclusion in the catalogue and website.

Final copy can be submitted by 30 June 2021. No additional sponsorship signage can be included in the exhibition.

Copyright

Artists must own the copyright of their work. By signing the Application Form or submitting an online entry, the artist gives RGC the right to reproduce images of the sculpture/s provided by the artist and any images of the work in the exhibition for publicity, advertising, catalogue or archival purposes in any manner connected with the exhibition, as well as future exhibitions.

AGREEMENT TO TERMS AND CONDITIONS

By submitting an application, the artist acknowledges that this contract (Application Form and Terms & Conditions) is legally binding, and that the consideration received for the contract is the right to:

- be considered for HIDDEN Films 2021
- meet all requirements of eligibility
- have works displayed to the public
- allow copyright permissions
- potentially receive an award

APPLICATION PROCESS

Artists are welcome to discuss proposals with the curator prior to submission. Incomplete entries may not be considered.

Contact: Kath Fries

curator@rookwoodcemetery.com.au

Three ways to apply

Online: www.hiddeninrookwood.com.au

Post: Marketing & Communications – HIDDEN,
Rookwood General Cemetery,
PO BOX 291, Lidcombe NSW 1825

Email: curator@rookwoodcemetery.com.au

