Rookwood Cemetery Sculpture Award - $10,000
The People’s Choice Award - $500
Artist at the Armory Award (optional) valued at $800
Peacock Gallery Residency & Mentorship Award (optional) valued at $1000, including $200 in materials

EXHIBITION OVERVIEW & TERMS AND CONDITIONS

HIDDEN 2015 EXHIBITION

Rookwood General Cemeteries Reserve Trust (The Trust) is pleased to announce that submissions are now open for HIDDEN – A Rookwood Sculpture Walk, 2015. We invite new and established artists, artists from culturally diverse backgrounds, and artists with an interest in the history of Sydney to apply.

HIDDEN was established to enable the local community to explore Rookwood Cemetery. Rookwood is the oldest, largest and most multicultural cemetery in Australia, and HIDDEN invites the public to experience the historic and cultural significance of this iconic site.

The exhibition is a platform for community engagement, and while it remains respectful of its purpose and place, it aims to de-mystify some of the misconceptions surrounding cemeteries as dark and intimidating settings.

The first burial at Rookwood Cemetery took place in 1867. Today Rookwood conducts over 5,500 burials and cremations annually and caters for 89 different religious and cultural groups. More than a million cars pass through the entrance gates each year.

HIDDEN – A Rookwood Sculpture Walk is an outdoor sculpture exhibition that takes place amongst the gardens and graves in one of the oldest sections of the Cemetery.

With views of the city on the horizon, this site offers artists a rare opportunity to showcase their work in an extremely thought provoking context.

The Trust is particularly interested in exhibiting sculptures that respond to the themes surrounding the Rookwood site, such as history, culture, remembrance and love. This could include grief, loss, mourning, spirituality, the environment, and different cultural beliefs around burial and memorialisation. Artists can choose to approach the themes in a representational, symbolic or abstract way.

The Trust is open to a wide range of artistic approaches and all forms and sizes of sculptures in all materials are eligible for exhibition. The Trust is particularly interested in any large scale works that can broadly address monumentality (in any theme or style) to reflect the vast nature of Rookwood, its towering monuments and funerary architecture.

Artists may propose works yet to be made or alternatively, artists may propose existing works that relate to the exhibition themes, so long as the artwork has been produced post July 2013.

To view work from previous HIDDEN exhibitions, visit: www.hiddeninrookwood.com.au
AWARDS

Rookwood Cemetery Sculpture Award - $10,000

The Trust is offering a non-acquisitive award of $10,000.00 for one artist. All artists that are selected to participate in HIDDEN 2015 will be eligible for this award. The successful artist will be selected by an external panel of judges including Dr Lee-Anne Hall (Director, Penrith Regional Gallery & The Lewers Bequest) and Dr Bonita Ely (Associate Professor, Art & Design, University of New South Wales. The award recipient will be announced at the HIDDEN launch event on Friday 18 September.

The People’s Choice Award - $500

The Trust is offering a $500 people’s choice award. All artists that are selected to participate in HIDDEN 2015 will be eligible for this award. Audiences have the opportunity to vote for their favourite sculpture, either onsite or via the HIDDEN website. The award recipient will be notified the week after HIDDEN closes.

Artist at the Armory Award (optional) – Valued at $800

Sydney Olympic Park Authority (SOPA) is offering a residency for up to three months at Newington Armory for an artist who is selected into HIDDEN 2015. The successful artist (or artist collaborative) will have the use of one of the Armory’s studios from early June until early September 2015 to prepare their work for HIDDEN 2015.

The artist is also given the option to base themselves onsite in the residential cottage for the duration of the residency.

For more information about the Artists at the Armory program and Newington Armory visit: http://www.sydnelympicpark.com.au/whats_on/arts_and_culture/artists_at_the_armory/facilities

Only artists who are proposing a work yet to be made are eligible for this award. Artists wishing to be considered for this award must select this option in the application form, as well as provide two referees.

All artists that are selected to participate in HIDDEN 2015 will be eligible for this award. The successful artist will be selected by Tony Nesbitt (Manager, Arts Programming, SOPA).

Peacock Gallery and Auburn Arts Studio Residency and Mentorship Award (optional) – valued at $1000, including $200 in materials

Auburn City Council is offering an award to an emerging Western Sydney artist of a pre-exhibition residency and mentorship at the Auburn Arts Studio to assist the artist to develop and create an artwork for HIDDEN 2015.


The award includes a professional development opportunity combined with a two month residency at Auburn Arts Studio for an artist that is selected to participate in HIDDEN 2015. The successful artist will have the use of the Auburn Arts Studio for six (6) weeks between May and July 2015 (dates to be agreed).

The artist will also be provided with a weekly two-hour mentorship program for up to six weeks to assist with the development of their proposal for HIDDEN.

Only emerging artists who live in Western Sydney are eligible to apply for this award. Artists wishing to be considered for this award must select this option in the application form.

The recipient of this award will be chosen by Jenny Cheeseman (Arts Coordinator, Auburn City Council) and HIDDEN 2015 Curator, Cassandra Hard Lawrie.

CURATORIAL POLICY

Artists selected to participate in HIDDEN 2015 will be chosen by the Curator, Cassandra Hard Lawrie, and an external panel of judges, including Dr Lee-Anne Hall (Director, Penrith Regional Gallery & The Lewers Bequest) and Dr Bonita Ely (Associate Professor, Art & Design, University of New South Wales. Successful artists will be posted on the HIDDEN website on 15 May 2015.

Site selection for all sculptures in the exhibition is the decision of the Curator. Artists are not to propose where their artworks should be placed. Due to the sensitivities of the site, this will be determined by the Curator.
SELECTION CRITERIA

Artworks selected into HIDDEN 2015 will be considered in regard to the following criteria:

• Artists can propose existing works or proposals for works yet to be made. If proposing an existing work, the work must be made within the two years prior to the opening of HIDDEN 2015 (made post July 2013) and the artist must include at least two high quality images of the work in their application.

• If artists are proposing a work yet to be made, at least two drawings and/or maquette and/or photographs of the maquette or drawings need to be included with the application. Please note, original copies of photographs or drawings should not be provided as they will not be returned.

• Artists are required to supply a Physical Description of the artwork at the time of application. This description should include dimensions of the work, materials and media used to construct the work as well as related information (for example is there a kinetic element etc).

• Artists are required to supply an Artist Statement (max 100 words). This statement will be considered as part of the selection process, if the artist is successful, it will be included in the catalogue. All statements are to be included at time of application.

• Artists are required to supply an Artist Biography (approx. 100 words in paragraph form) including relevant qualifications, awards, significant collections and commissions and other career highlights is to be submitted at the time of application.

• Artists are required to supply an Installation and De-installation Statement detailing how the work will be installed and de-installed. This must include a list of all vehicles and heavy equipment they propose to bring or require on the site. Please note all artworks will be assessed for safety after they are installed.

• Artists are required to provide a CV of at least one page but no more than two. Attached to the CV artists are required to provide up to five images of past works.

• When submitting works, artists are required to consider safety, ease of installation and removal. It is a condition of the exhibition that works must withstand outdoor weather conditions and last the duration of the exhibition.

• All artworks exhibited in HIDDEN 2015 must be respectful of Rookwood Cemetery and its visitors. Works that are considered offensive or insensitive to the culture of Rookwood Cemetery will not be accepted.

TERMS AND CONDITIONS

Awards and Judges

The Trust and the Judges reserve the right to not award the $10,000.00 (non-acquisitive) Rookwood Necropolis Sculpture Award, Artists at the Armory Award or Peacock Gallery and Auburn Arts Studio Residency and Mentorship Award if they consider that the entrants do not excel in the criteria. The Trust reserves the right to change the judging panel without notice.

Exhibition Conditions

• Works must be the property of the artist or their agent. Works by artist collaborations may be entered. There is no limit to the number of applications submitted, however each work must be proposed with an individual application form.

• Once an artwork has been selected for exhibition the entry may not be withdrawn.

• Artists selected into HIDDEN 2015 will receive $250 for each artwork, to be paid at the completion of the exhibition. If an artwork is produced by two or more artists, this fee will remain at $250 for the artwork.

• The Trust and the Curator reserve the right to invite artists into the exhibition.

• Artists are to complete all WH+S documents prior to install.

• Artists are not permitted to use images or reproductions of inscriptions on headstones for public display within their artwork without consulting the Curator who will seek permission from Cemetery Management.

• Selected artists that are located in Sydney are required to mind the exhibition for one 4-hour weekend shift during the exhibition. Successful artists are encouraged to attend the launch event on Friday 18 September and participate in public programs.

• If selected artists would like the opportunity to submit a final Artist Statement prior to the catalogue going to print, please submit your statement by Monday 17 August.
Sale of Work
Artworks in HIDDEN 2015 can be for sale and will attract a 20% commission. There is no commission on the award. Artists must supply an ABN. If an artist does not have an ABN, a “statement by a supplier” form must be completed by the artist in the event of a sale.

Artists represented by a commercial gallery are responsible for informing their gallery of any sales and negotiating relevant commission.

The artist agrees to pay Rookwood a 20% commission plus GST of all artworks sold through HIDDEN. Artists who are with Commercial Galleries are to negotiate with their gallery further commission on top of the 20% given to the trust.

Transportation to and from the Site
Artists are responsible for the transportation of their sculptures to and from the Rookwood site.

Installation, De-Installation and Maintenance
- Works must be available for exhibition from Tuesday 8 September – Sunday 18 October.
- Installation will take place from Tuesday 8 September – Friday 11 September 2015 between the hours of 8.00am and 4:00pm through timed appointments. The Curator will be in contact with successful artists to coordinate the installation time. Artists must comply with the agreed means of installation and all instructions from the exhibition Curator and the Trust’s staff must be complied with promptly.
- Artists requiring several days to install will need to arrange to do so within the set installation time frames with the curator.
- De-installation will commence on Monday 19 October. All artworks are to be removed by the artist by Thursday 15 October 4:00pm sharp unless otherwise agreed by The Trust.
- The artist is responsible for ensuring that the installation remains safe at all times. Please note that works that are considered to be unsafe will not be exhibited.
- If your work has special installation requirements, the responsibility for installing and de-installing the sculpture is the artist’s. If you need extra hands please bring them along. If you intend to bring heavy equipment to install the work at the site it must be pre-approved.
- The Trust will have limited basic equipment available for installation and de-installation but use of this must be pre-arranged, due to the unpredictable nature of the cemetery. Please Note equipment will not be provided if not pre-arranged.
- Artists are responsible for removing all packaging and rubbish from the site once installation or de-installation is complete.
- It is the artist’s responsibility to maintain the work for the duration of the exhibition. Any damage to a work must be reported immediately to the Curator. Artworks are subject to removal at the discretion of the Curator if the rate of deterioration is beyond basic conservation methods.
- Artists must be respectful at all times of patrons using the site for funeral service.

Artists Exhibit at their Own Risk
The artist expressly agrees that any work exhibited by them shall be at their own risk.

The Trust will exercise reasonable care with regards to the works but will not be responsible for loss or damage to any work while in its custody, during transit or on exhibition.

The artist waives any right to make any claim against the Trust for any loss or damage suffered by the artist in any way relating to the works exhibited.

The artist authorises the Trust’s staff to move their sculpture or remove it from the site for any reason, including but not limited to, public safety, damage and/or potential damage to the sculpture.

The Trust advises artists that Rookwood Cemetery’s gates are locked from sunset to sunrise. Security does patrol the cemetery at night, but will not be specifically stationed at the site of the exhibition. Security at the Cemetery shall in no way give rise to any responsibility for the works on exhibition.
Work Health and Safety
• The artist agrees that they shall at all times, before; during and after the exhibition comply with the “HIDDEN Risk Management Plan”. A PDF of the HIDDEN Risk Management Plan will be available on the website from the 10 March 2015.
• The artist is required to complete a risk assessment form prior to the installation of their artwork; this form must be approved by the Trust before installation takes place.
• The artist shall be responsible for ensuring the safety of their individual artwork during the exhibition and furthermore, will be liable for any claim arising from any failure to ensure the safety of the said exhibition.

Signage and Personal Sponsorship
An exhibition catalogue will be produced and include the name of the artist, title of the sculpture, materials, dimensions, brief artist statement, brief artist biography, sale price and image of the work. If an artist wishes to acknowledge a private sponsorship, the relevant details need to be provided to the Curator by Monday 17 August to be included in the catalogue and website. No additional sponsorship signage will be included in the exhibition.

Copyright
The Trust has the right to reproduce images of the sculpture/s to be exhibited provided by the artist and any images of the work in the exhibition for publicity, advertising, catalogue or archival purposes in any manner connected with the exhibition, as well as future exhibitions.

APPLICATION PROCESS
If artists would like to visit the site, please contact Ashley Abarca on 9746 2177 to organise an appointment.

All fields in the application form must be completely filled out, entries that are missing information will not be considered.

Please submit all applications by 5 May 2015 via our website www.hiddeninrookwood.com.au

If your application includes physical elements that require posting, please send to:

Ashley Abarca
Marketing and Communications Coordinator
Rookwood General Cemeteries Reserve Trust
PO BOX 291
Lidcombe NSW 1825

Please note, original copies of photographs or drawings should not be provided as they will not be returned.

If an artist submits an Application form, the artist accepts the terms and conditions set out above as binding upon them and shall comply with them.

For further information, HIDDEN 2015 Curator, Cassandra Hard Lawrie, can be contacted on 0425 327 590 or curator@rookwoodcemetery.com.au.

APPLICATION FEE
The entry fee is non-refundable. The entry is:
• $25.00 inclusive of GST for the first application;
• For every additional work entered, a fee of $10.00 will be charged and another application form will be required.

All income generated from the entry fees will be used to partially subsidise the production of the exhibition catalogue.

PAYMENT OPTIONS
1. DIRECT DEPOSIT (If paying by direct deposit please include your name as a reference, to enable us to identify your payment)

   DIRECT DEPOSIT:
   BANK: WESTPAC BANKING CORPORATION
   ACCOUNT NAME: ROOKWOOD GENERAL CEMETERIES RESERVE TRUST
   BSB: 032 373
   ACCOUNT NUMBER: 200 087

2. CREDIT CARD

3. CHEQUE OR MONEY ORDER (Made payable to Rookwood General Cemeteries Reserve Trust)
KEY DATES

ENTRIES CLOSE
TUESDAY 5 MAY 2015

SUCCESSFUL NOTIFICATION
MONDAY 18 MAY 2015

FINAL ARTIST STATEMENT SUBMITTED
MONDAY 17 AUGUST 2015

INSTALLATION
TUESDAY 8 SEPTEMBER - FRIDAY 11 SEPTEMBER

EXHIBITION DATES
FRIDAY 18 SEPTEMBER – SUNDAY 18 OCTOBER 2015

OPENING EVENT
FRIDAY 18 SEPTEMBER 2015

DE-INSTALLATION
MONDAY 19 OCTOBER 2015